

MIGUEL CANTU

 +1 214 207 2696

 me@miguelcantu.com

 miguelcantu.com

TECHNICAL EXPERIENCE

Software

Adobe Photoshop
Adobe InDesign
Adobe Illustrator
Adobe Lightroom
Adobe Premiere
Sketch

Web

HTML, CSS & PHP
MySQL
WordPress
Bootstrap

AWARDS

Einstein Award
Targetbase, 2016

Rockstar Award
Targetbase, 2014

Rising Star Award
Targetbase, 2012

NON-PROFIT PARTNERSHIP

In wake of the 2010 earthquake in Haiti, I partnered with **former NBA center Samuel Dalembert** to redesign and develop his foundation website which provides assistance to the disadvantaged Haitian residents.

EDUCATION

Brookhaven College
Visual Communication, 2005

IRVING, TX
SEPT 2011 - PRESENT

SR. ART DIRECTOR AT TARGETBASE

- Designed conceptual solutions for advertisements, sales and company brochures, brand guidelines, promotional campaigns and direct mail
- Designed responsive websites and emails
- Brand experience includes **Honda, Acura, Gatorade, EAS, CIMZIA** and **Tempur-Pedic**
- Reviewed all production materials on assigned client projects and provided signature authority
- Supervised production artists and contractors for efficacy
- Presented concepts to clients in person
- Developed strong relationships with clients
- Worked with vendors to find innovative solutions within budget

CARROLLTON, TX
MAR 2010 - AUG 2011

GRAPHIC DESIGNER AT GVI

- Trade show booth signage, brochure, product packaging and advertisement design for **Samsung** and **LG**

DALLAS, TX
AUG 2008 - MAR 2010

ART DIRECTOR AT THE SPORTS PAGE WEEKLY

- Concept and art direction for weekly cover
- Publication rebrand
- Advertisement design
- Promotional signage design

RICHARDSON, TX
OCT 2005 - AUG 2008

GRAPHIC DESIGNER AT AUTO CONNECTION

- Advertisement design
- Publication layout design
- Website content management