


# MIGUEL CANTU

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 hello@miguelcantu.com

 miguelcantu.com

 1633 Penmar Ave.  
Venice, CA 90291

## TECHNICAL EXPERIENCE

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### Software

Adobe Photoshop  
Adobe InDesign  
Adobe Illustrator  
Adobe Lightroom  
Adobe Premiere  
Sketch

### Web

HTML, CSS & PHP  
MySQL  
WordPress  
Bootstrap

## AWARDS

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Einstein Award  
Targetbase, 2016

Rockstar Award  
Targetbase, 2014

Rising Star Award  
Targetbase, 2012

## NON-PROFIT PARTNERSHIP

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In wake of the 2010 earthquake in Haiti, I partnered with **former NBA center Samuel Dalembert** to redesign and develop his foundation website which provides assistance to the disadvantaged Haitian residents.

## EDUCATION

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Brookhaven College  
Visual Communication, 2005

IRVING, TX  
SEPT 2011 - PRESENT

### SR. ART DIRECTOR AT TARGETBASE

- Designed conceptual solutions for advertisements, sales and company brochures, brand guidelines, promotional campaigns and direct mail
- Designed responsive websites and emails
- Brand experience includes **Honda, Acura, Gatorade, EAS, CIMZIA** and **Tempur-Pedic**
- Reviewed all production materials on assigned client projects and provided signature authority
- Supervised production artists and contractors for efficacy
- Presented concepts to clients in person
- Developed strong relationships with clients
- Worked with vendors to find innovative solutions within budget

CARROLLTON, TX  
MAR 2010 - AUG 2011

### GRAPHIC DESIGNER AT GVI

- Trade show booth signage, brochure, product packaging and advertisement design for **Samsung** and **LG**

DALLAS, TX  
AUG 2008 - MAR 2010

### ART DIRECTOR AT THE SPORTS PAGE WEEKLY

- Concept and art direction for weekly cover
- Publication rebrand
- Advertisement design
- Promotional signage design

RICHARDSON, TX  
OCT 2005 - AUG 2008

### GRAPHIC DESIGNER AT AUTO CONNECTION

- Advertisement design
- Publication layout design
- Website content management